



**ROTOPRINT**  
sovrastampa

**OVERPRINT  
RESPONSIBLY**

*EVERY OVERPRINTED KG IS A SAVED KG*

**Flexible film treatment  
for already printed packaging**

[www.rotoprint.com](http://www.rotoprint.com)

Who are we?



**INVENTORS** OF OVERPRINT FOR  
A BETTER USE OF THE RESOURCES

Our target?



**SAVE** YOUR TIME, **SAVE** YOUR REPRINTING  
COST, **REDUCE** YOUR PACKAGING WASTE

How do we do it?



**MODIFYING, ADDING AND CUSTOMIZING**  
YOUR ALREADY PRINTED PACKAGING  
BY OVERPRINTING

Which are the pluses?



**FAST AND RELIABLE**

Acknowledgements



THE MARKET **AWARDS** ACHIEVED



## ESEMPLI OVERPRINTED PACKAGING

TURN YOUR COST INTO **PROFIT**  
 KEEP YOUR PACKAGING **QUALITY** UNDER COMPLETE CONTROL REDUCE THE  
**ENVIRONMENTAL IMPACT** OF YOUR PRODUCTION PROCESS



PROMOTION



TEXT CHANGE

Overprint on  
any film type



CUSTOMISATION

## CUSTOMER PORTFOLIO





**ROTOPRINT**  
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**ROTOPRINT** OPERATES ACCORDING TO THE 5R STRATEGY, MAKING PROCESSABLE PACKAGING THAT OTHERWISE WOULD BE WRITTEN-OFF & WASTED, CONTRIBUTING AND CONTINUOUSLY INVESTING IN THE **CIRCULAR ECONOMY**.



Included in the “**100 Italian Circular Economy Stories**” from Enel and Symbola Foundation.  
Rotoprint is a good reference point for **innovation** and **eco-sustainability**.



contribution to  
**B-CORP & CSR POLICY**



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